

SUSTAINABILITY & ESG ADVISORY: CASE STUDIES





Client: Governance Institute of Australia (Australia)

Project: ESG and Sustainability Reporting Courses -Development and Workshop Facilitation

Project Overview: Orka Advisory was engaged by the Governance Institute of Australia to develop an ESG short course and a micro-credential and a Sustainability Reporting short course aimed at enhancing the ESG knowledge of board members and executives. Following the successful completion of these courses, Orka Advisory was further tasked with facilitating a series of 1/2 day ESG workshops.

Scope of Work

- Course Development: Authored comprehensive ESG and Sustainability Reporting short courses and an ESG micro-credential tailored to the needs of GIA members.
- Workshop Facilitation: Conducted series of half-day ESG workshops in Sydney and Melbourne, engaging board members and executives.

Impact

- Knowledge Enhancement: Number of board members and executives gained a deeper understanding of ESG principles and their application.
- **Geographic Reach**: Sessions held across major cities, increasing accessibility for GIA members.

Client Testimonial

Governance Institute of Australia originally engaged Kaushik to write and deliver our inaugural capability-aligned short course in ESG. As a contractor course author, he was professional, organised, and a pleasure to work with. Further to that, as a course presenter he is engaging, knowledgeable and able to draw upon his vast experience to deliver content in a way that is both accessible and at the cutting edge. We were so delighted we have since engaged him for another assignment and look forward to a long partnership with the Institute and the Governance Academy (Megan Motto, CEO – Governance Institute of Australia).





Client: Daydream Home Loans (Australia)

Project: ESG Framework

Project Overview: Orka Advisory was engaged by Daydream Home Loans to develop a comprehensive ESG research document and draft framework. The project aimed to integrate environmental, social, and governance (ESG) considerations into the home-buying process, aligning with the growing demand for sustainable homeownership in Australia.

Scope of Work

- ESG Research and Framework Development: Conducted extensive research on ESG factors relevant to the mortgage broking industry. Developed a draft ESG framework that outlines guiding principles for incorporating sustainability, social responsibility, and ethical governance into Daydream Home Loans' operations.
- **Client Engagement:** Provided guidance to Daydream Home Loans on how to incorporate ESG considerations into their services, including the promotion of energy-efficient homes and responsible lending practices.
- Benchmarking and Best Practices: Analysed sustainability targets and green loan offerings from major Australian banks to provide Daydream Home Loans with a competitive edge in the market.

Impact

- **Promotion of Sustainable Homeownership**: The project emphasised the importance of ESG factors in the home-buying process, helping Daydream Home Loans align with the values of environmentally and socially conscious clients.
- **Increased Client Awareness**: The framework and research highlighted the financial and social benefits of sustainable homes, increasing client demand for energy-efficient properties and reducing long-term risks.
- **Competitive Advantage**: By integrating ESG principles, Daydream Home Loans positioned itself as a forward-thinking broker, enhancing its brand reputation and attracting new clients.

Client Testimonial

Without hesitation I can recommend Dr. Kaushik Sridhar for his outstanding ESG consulting expertise. In supporting the development of our ESG Framework, he has excelled in three key areas: framework creation, research, and communication.

Dr. Sridhar developed a scalable ESG framework tailored to our needs, aligning our operations with top sustainability standards. His thorough research and benchmarking positioning will enable us to pursue our goal of becoming an industry leader, driving our ESG initiatives forward. His exceptional communication skills ensured that complex ESG concepts were clearly understood across all levels, fostering a culture of sustainability within the organisation.

Dr. Sridhar's contributions have significantly advanced our ESG commitment and performance. I strongly recommend him to any organisation seeking to enhance their ESG capabilities (Doug Stevenson – Founder, Daydream Home Loans).

Client: Leading Sports Organisation (Australia)

Project: ESG Strategy Development

Project Overview: Orka Advisory was engaged to develop a comprehensive Environmental, Social, and Governance (ESG) strategy. The project aimed to position the client as a leader in sustainable sports management, aligning with stakeholder expectations, mitigating risks, and enhancing brand reputation.

Scope of Work

- Materiality Assessment: Identified and prioritised key ESG issues through stakeholder engagement, media review, and policy analysis.
- Strategy Development: Created ESG goals, objectives, and actionable plans, incorporating best practice frameworks.
- Workshops: Conducted interactive sessions with senior leadership to validate the strategy and refine ESG initiatives.

- Enhanced Reputation: Positioned the client as an industry leader in ESG, improving relationships with sponsors and the broader community.
- **Risk Management**: Proactively addressed environmental and social risks, ensuring long-term operational continuity.

Client: Leading Industry Association (Australia)

Project: Conference Networking Session

Project Overview: Orka Advisory was tasked with facilitating a conference networking session, focusing on governance best practices and the integration of sustainability in business strategies. The goal was to foster collaboration and dialogue among senior leaders on future governance challenges.

Scope of Work

- Session Design: Developed a tailored agenda centered around governance, sustainability, and leadership in the context of evolving business standards.
- Facilitation: Led an engaging and interactive session with key executives, incorporating panel discussions and realworld case studies.
- **Post-Event Engagement**: Provided participants with actionable insights and tools for improving governance practices within their organisations.

- **Thought Leadership**: Elevated discussions on governance and sustainability, influencing decision-making at the highest levels.
- Networking Outcomes: Strengthened relationships between participants, fostering a community of practice in governance and sustainability.



Client: Axiata (Malaysia)

Project: ESG Masterclass and Simulation for Young Leaders

Project Overview: Orka Advisory was engaged to develop and deliver a comprehensive 2-day ESG masterclass for Axiata Foundation. The program included an interactive simulation designed to equip 100 young leaders from Malaysia's leading organisations with the knowledge and skills necessary to navigate the complexities of Environmental, Social, and Governance (ESG) issues in their industries.

Scope of Work

- Masterclass Delivery: Facilitated an intensive 2-day ESG masterclass, covering key ESG topics, frameworks, and practical applications.
- **Simulation Exercise**: Conducted a dynamic ESG risk management simulation, enabling participants to apply their learning in a controlled, realistic environment.

Impact

- Knowledge Enhancement: Participants reported a deepened understanding of ESG principles and their application in the corporate context.
- **Practical Application**: The simulation exercise helped participants develop critical thinking and decision-making skills in ESG risk management.
- Positive Feedback: Axiata received highly positive feedback, with participants appreciating the practical and interactive approach of the sessions.

Client Testimonial

He is a true subject matter expert in his work within sustainability and ESG. A fun educator who can mentor and guide you to understand complex matters in bite-sized chunks, easy to digest and understand. The workshop and masterclass I attended were conducted in a structured manner with a fine mix of global strategies and operational experiences. His seminars/classes are highly insightful with support from his interactive presentation, thought-provoking questions and genuine care in his work (Vynson Kuan - Tenaga Nasional).



Client: Global Financial Services Company (Asia Pacific)

Project: Introduction to ESG Workshop

Project Overview: Orka Advisory was engaged by the client to deliver a workshop titled "Introduction to ESG" to participants across the Asia Pacific region. The session aimed to provide an in-depth understanding of ESG principles, their relevance to financial decision-making, and how they support overall risk management. The workshop was designed for research analysts, banking, and investment professionals, offering valuable insights into how ESG impacts corporate strategy and stakeholder expectations.

Scope of Work

- Workshop Design: Developed a comprehensive curriculum focused on introducing the ESG framework, its components (Environmental, Social, and Governance), and its role in risk management. The session included discussions on key considerations for corporations and investors, as well as the influence of ESG on stakeholder engagement.
- Facilitation: Delivered an engaging session tailored to the client's needs, utilising interactive discussions, case studies, and practical insights to illustrate how ESG factors influence financial decisions. Topics covered included risk identification, corporate pressures, stakeholder expectations, and assessing ESG performance using publicly available information.
- Learning Outcomes: Participants gained the ability to explain ESG concepts, analyse ESG risks and opportunities, and translate ESG information into business intelligence. The session provided actionable insights for integrating ESG considerations into their roles.

- Enhanced Understanding of ESG: The session increased participants' awareness and understanding of ESG principles and their impact on corporate decision-making and risk management.
- Strategic Integration: ~100 articipants were equipped with practical knowledge to assess ESG performance, contributing to more informed decision-making and aligning with the client's commitment to sustainable practices.
- Positive Feedback: The workshop received positive feedback, with participants appreciating the comprehensive approach to ESG and its relevance to their work in finance and investment.

Client: Global Agricultural Company (Asia Pacific)

Project: Sustainability at Heart of Decision-Making Workshop

Project Overview: Orka Advisory was engaged by the client to deliver a workshop titled "Sustainability at Heart of Decision-Making" to over **200** participants across the Asia Pacific region. The workshop was part of the client's Advanced Leadership Development Program and aimed to provide an in-depth understanding of how sustainability and ESG principles can be integrated into corporate decision-making processes.

Scope of Work

- Workshop Design: Developed and delivered a comprehensive curriculum focusing on sustainability and ESG, tailored to align with the client's strategy. The session covered ESG frameworks, risk management, stakeholder influence, and key considerations for businesses and investors. The workshop included real-life case studies, discussions, and practical insights to ensure participants could apply these concepts in their roles.
- Facilitation: Engaged over 200 participants through interactive live sessions that explored the impact of ESG on corporate strategy, decision-making, and sustainability. The workshop emphasised the client's role in addressing societal challenges, and how ESG considerations can drive positive impact across the organisation.
- Learning Outcomes: Equipped participants with the knowledge to explain sustainability and ESG concepts, analyse ESG risks and opportunities, and assess ESG performance using publicly available information. Participants also learned to integrate ESG considerations into their decision-making processes.

- Enhanced Sustainability Knowledge: The session significantly improved ~200 participants' understanding of ESG principles and their relevance to business strategy and decision-making, aligning with the client's sustainability goals.
- **Strategic Integration**: The workshop provided participants with practical tools and frameworks to drive sustainability and ESG initiatives, ensuring alignment with corporate objectives and stakeholder expectations.
- Positive Feedback: The workshop received excellent feedback from participants, who appreciated the comprehensive approach to sustainability and its relevance to their roles, fostering a greater commitment to integrating ESG into their decision-making processes.

Client: Global Telecommunications Company (Singapore)

Project: ESG Value Creation: Embedding ESG into Operations Workshop

Project Overview: Orka Advisory was engaged by a global telecommunications company to deliver a workshop titled "ESG Value Creation: Embedding ESG into Operations" to participants across the Asia Pacific region. The objective of the session was to explore the importance of embedding ESG principles into the core operations of a business to drive sustainable value. The workshop covered the fundamentals of ESG, sustainable value creation, and practical insights on integrating ESG into daily decision-making processes.

Scope of Work

- Workshop Design: Developed a comprehensive curriculum focused on ESG fundamentals, the significance of sustainable value creation, and the integration of ESG considerations into business operations. The session addressed expectations around ESG issues, such as net zero GHG emission goals, decarbonisation strategies, and ethical business practices, ensuring that participants understood how to maintain business value and customer trust through effective digital security practices.
- Facilitation: Delivered an interactive and engaging session that equipped participants with knowledge about ESG value creation, including trends and expectations around social and governance issues. The workshop provided actionable insights on how to inspire and develop teams, create long-term business value, and positively contribute to society and the environment.

- Enhanced Understanding of ESG Integration: The session significantly increased participants' understanding of how to embed ESG principles into their business operations, helping them align their strategies with sustainable value creation.
- Practical Skills Development: Participants gained practical insights into net zero GHG emission goals, decarbonisation strategies, and ethical business practices, empowering them to implement these concepts in their daily decision-making processes.
- **Positive Feedback**: The workshop received excellent feedback, with participants appreciating the comprehensive approach to ESG and its relevance to long-term business success.

Client: Global Energy Company (India)

Project: Introduction to ESG Workshop

Project Overview: Orka Advisory was engaged by a global energy company to deliver two sessions of a comprehensive workshop titled "Introduction to ESG" to over **200** participants. The objective of the workshop was to provide an in-depth understanding of the ESG framework and how it supports overall risk management. The session explored key components of ESG, how they converge to impact companies and stakeholders, and the influence of corporate pressures and stakeholder expectations on ESG risk identification and business success.

Scope of Work

- Workshop Design: Developed a tailored workshop curriculum centered around introducing the concept of ESG, its relevance to financial decision-making, and key considerations for corporations and investors. The session was structured to provide a balance between theoretical knowledge and practical insights.
- Facilitation: Delivered a highly interactive and engaging workshop with over 200 participants, utilising discussions, case studies, and reflective exercises to explore the importance of ESG in today's business landscape. Topics covered included the role of ESG in corporate strategy, stakeholder influence on ESG performance, and how to assess ESG risks and opportunities.
- Participant Engagement: Provided tools and strategies for participants to assess ESG performance using publicly available information, encouraging a deeper understanding of how ESG considerations can be integrated into corporate strategy and operations.

- Enhanced Understanding of ESG: The workshop significantly increased ~200 participants' knowledge and understanding of ESG principles, enabling them to make more informed decisions regarding ESG risks and opportunities.
- Alignment with Corporate Strategy: Participants gained insights into how ESG can be integrated into the client's corporate strategy, contributing to more effective risk management and alignment with the company's mission and values.
- **Positive Feedback**: The sessions received overwhelmingly positive feedback, with participants appreciating the opportunity to understand the relevance of ESG in their roles and its importance in the broader corporate landscape.

Client: Manufacturing Company (Canada)

Project: ESG Strategy and Report

Project Overview: Orka Advisory was engaged by a Canadian manufacturing company to develop a comprehensive Environmental, Social, and Governance (ESG) Framework. The Framework was designed to align with the client's ongoing ESG journey, addressing key challenges and positioning the company as a leader in sustainable practices within the electronics and electrical components market.

Scope of Work

- Guide Development: Created a detailed ESG framework covering critical aspects such as sustainability in supply chain management, product sustainability, social responsibility, and governance practices.
- Stakeholder Alignment: The framework was crafted to meet the expectations of their largest clients, ensuring that it supports their ESG goals and strengthens the company's market position.

Impact

- Enhanced Supply Chain Sustainability: Detailed the ISO certifications and environmental standards of the client's primary manufacturing partners, ensuring the sustainability of the supply chain.
- Product Leadership in Renewable Energy: Highlighted the role of the client's products in supporting renewable energy projects, reinforcing their importance in the global transition to clean energy.
- **Commitment to Social Responsibility**: Emphasised employee welfare and safety protocols, as well as community engagement efforts, showcasing the client's broader social impact.
- **Governance and Compliance Excellence**: Outlined governance practices that ensure transparency and accountability, solidifying the client's reputation for ethical business operations.

Key Outcomes

- Successfully developed an ESG guide that positions the client as a leader in sustainable practices within the industry.
- Strengthened the client's commitment to sustainability, enhancing their brand reputation and client relationships.
- Provided a framework for continuous improvement in ESG practices, ensuring long-term business success and compliance with evolving industry standards.

Client: Leading Gold and Copper Mining Company (ASX) (Australia)

Project: ESG Strategy Development and Sustainability Reporting

Project Overview: Developed and drove the mining company's first comprehensive ESG strategy and sustainability program. This initiative focused on advancing social responsibility, enhancing ESG data management, driving net zero and decarbonisation efforts, and improving ESG investor relations and communications.

Scope of Work

- Social Responsibility Strategy: Developed and executed strategies encompassing Indigenous Relations, Cultural Heritage, Community Investment, Modern Slavery, and Human Rights.
- ESG Strategy Development: Aligned the company's ESG strategy with global frameworks, including GRI, TCFD, SDGs, and UNGC. Completed the company's first formal Materiality Assessment and wrote the FY21 and FY22 Sustainability Reports, significantly improving transparency and stakeholder engagement.
- **Net Zero & Decarbonisation**: Developed Net Zero targets and led climate scenario analysis, energy audits, and decarbonisation strategy development, including site-specific roadmaps.
- **ESG Data Management**: Led a data-driven project that automated and digitised ESG data across multiple functions, reducing data collection efforts by over 300 hours annually and increasing data-driven insights for decision-making.

- Significant ESG Improvements: Drove notable increases in ESG scores across major indices, including S&P Global, MSCI, ISS, and Sustainalytics. The company became one of three gold companies listed on the Dow Jones Sustainability Index Australia and ranked among the 'Top 20' ASX 150 companies for Sustainability Reporting in 2021.
- Social Responsibility Leadership: Achieved a Social Licence to Operate score of 4.0 out of 5.0, reflecting high approval for community and First Nations engagement. Successfully implemented Modern Slavery programs and maintained 100% compliance with Social Responsibility Standards.
- Net Zero Commitment: Secured Board endorsement for Net Zero targets and developed comprehensive decarbonisation strategies, contributing to the company's leadership in climate action within the mining sector.

Client: Leading Healthcare Company (ASX) (Australia)

Project: Development and Leadership of the First Sustainability Program

Project Overview: Helped develop and lead the company's first Sustainability Program. The program aimed to maximise operational efficiencies, reduce environmental impact, and drive community engagement initiatives through extensive collaboration with internal and external stakeholders.

Scope of Work

- **Sustainability Strategy & Implementation**: Developed and launched first Sustainability Strategy and Environmental Sustainability Statement.
- Energy Efficiency Projects: Project-managed the rollout of over 20,000 LED lights and 4MW of solar across 49 facilities, resulting in annual expense savings of over \$1.3 million.
- Community Engagement: Led initiatives including Art Therapy, Horticultural Therapy, and employee volunteering, achieving \$3 million in community investment over two years.
- Reporting and Recognition: Wrote and project-managed the publication of 2018 & 2019 Sustainability Reports, helping them become the first Australian aged care company to publish a stand-alone Sustainability Report. The company won its first Sustainability Award in 2019 and was a finalist in the 'Sustainability & Environment' category at the Australian Construction Awards 2020.

- Industry Leadership: Positioned the company as a leader in the aged care sector by driving sustainability initiatives and securing significant awards and recognition.
- Operational Efficiency: Achieved over \$1.3 million in annual savings through energy efficiency projects and secured over \$100,000 in grant funding from State and Local governments.
- Community and Environmental Impact: Enhanced their community and environmental impact through partnerships, volunteer programs, and the development of a comprehensive waste strategy.

Client: Global Oil & Gas Company (Malaysia)

Project: Executive Coaching on Circular Economy and Sustainability

Project Overview: Orka Advisory was engaged by the client to provide executive coaching focused on circular economy and sustainability. The program aimed to equip the client's executives with the knowledge and skills necessary to lead sustainability initiatives and drive the transition towards a circular economy within the organisation.

Scope of Work

- **Coaching Sessions**: Conducted over **20** tailored coaching sessions with executives, focusing on key principles of circular economy, sustainability best practices, and their application in the energy sector.
- **Customised Curriculum**: Developed a customised coaching curriculum that addressed the client's unique challenges and opportunities in integrating circular economy concepts into their operations and strategic planning.
- Strategic Guidance: Provided strategic guidance on how to align sustainability initiatives with broader business goals, enhance resource efficiency, and create value through circular economy practices.

- Enhanced Executive Understanding: Executives gained a deep understanding of circular economy principles and their relevance to the client's business model, empowering them to drive sustainability initiatives more effectively.
- **Strategic Integration**: The coaching sessions facilitated the integration of circular economy concepts into the strategic decision-making process, positioning the client to better manage resources and reduce environmental impact.
- Leadership Development: Strengthened the leadership capabilities of the client's executives in sustainability, enabling them to champion circular economy practices within their teams and across the organisation.

Client: Largest Diversified Trading and Investment Conglomerate (Nikkei) (Japan)

Project: Sustainability competition focused on carbon reduction

Project Overview: Orka Advisory was engaged by the client to design and execute a sustainability competition focused on carbon reduction. The competition aimed to encourage innovative solutions for reducing carbon emissions, with the winning project receiving funding for implementation in Western Australia.

Scope of Work

- Competition Design: Developed the competition framework, including criteria for project submissions, evaluation metrics, and the selection process. The competition was open to individuals and teams across various sectors.
- Applicant Engagement: Successfully attracted over 100 applicants, each proposing innovative carbon reduction projects. Provided guidance and support to participants throughout the application process.
- Judging and Selection: Led the evaluation process, working with a panel of experts to assess the feasibility, impact, and innovation of each project. Identified the most promising project for funding.

- Innovation in Carbon Reduction: The competition fostered a culture of innovation, bringing forward creative and practical solutions for carbon reduction.
- **Funding for Impact**: The winning project, focused on carbon reduction in Western Australia, received funding and support for implementation, contributing to tangible environmental benefits.
- Increased Awareness: The competition raised awareness about the importance of carbon reduction and sustainability within the client's network and beyond.



Client: Largest Healthcare Company (Nikkei) (Japan)

Project: Purpose Workshop for Employees

Project Overview: Orka Advisory was engaged by the client to conduct a one-day workshop focused on helping employees discover and align with their professional and personal purpose. The workshop aimed to inspire and empower over **100** participants to connect their individual purpose with the company's mission and values.

Scope of Work

- Workshop Design: Developed a tailored workshop curriculum centered around purpose discovery, alignment with organisational values, and practical steps for integrating purpose into daily work.
- Facilitation: Led a highly interactive and engaging workshop with over 100 employees, utilising activities, discussions, and reflective exercises to help participants explore and articulate their personal purpose.
- Participant Engagement: Provided tools and strategies for participants to align their individual purpose with the broader goals of the client, fostering a deeper connection and commitment to the company's mission.

- Alignment with Organisational Goals: Participants gained a clearer understanding of how their personal purpose aligns with the client's mission, enhancing their commitment to achieving company goals.
- Positive Feedback: The workshop received overwhelmingly positive feedback, with participants appreciating the opportunity to reflect on their purpose and its connection to their professional lives.



Client: Guvi Geek Networks - India

Project: ESG in Cloud Computing Course Development

Project Overview: Orka Advisory was engaged by Guvi Geek Networks to develop a comprehensive course titled "ESG in Cloud Computing." The course consisted of 13 modules designed to provide learners with an in-depth understanding of how ESG principles intersect with cloud computing. The objective was to equip participants with the knowledge and tools necessary to integrate ESG considerations into cloud strategies and operations effectively.

Scope of Work

- **Course Design**: Developed a tailored curriculum with 13 modules, each covering a specific aspect of ESG in cloud computing, such as environmental impact, social responsibility, governance, risk management, and future trends. Each module was carefully crafted to ensure practical and actionable insights for learners.
- **Content Creation**: Produced engaging video content, interactive activities, and realworld examples that illustrated key ESG concepts. These resources provided learners with a comprehensive understanding of the material, including topics like data privacy, energy consumption, AI ethics, regulatory compliance, and sustainability in cloud computing.
- **Practical Application**: Designed case studies, projects, and quizzes to reinforce learning outcomes. Learners were encouraged to develop their own ESG strategies for cloud-based companies, enabling them to apply their knowledge in real-world scenarios.

Impact

- Enhanced ESG Awareness: The course significantly increased participants' understanding of ESG principles and their application in cloud computing. Learners reported a deeper awareness of how sustainability, ethical practices, and governance can be integrated into cloud strategies.
- Skill Development: Participants gained practical skills in developing ESG-centric policies, managing ESG risks, and implementing sustainable cloud solutions. This skill set prepared them for leadership roles in cloud computing, ensuring they could drive ESG initiatives within their organisations.
- **Positive Feedback**: The course received overwhelmingly positive feedback from learners, who appreciated the comprehensive content, practical tools, and real-world examples. Many reported feeling more confident in applying ESG principles to their work in the technology sector.

Client Testimonial

Kaushik had created a course on ESG for us which is totally fantastic. He had done such a great work. Kaushik is knowledgeable in terms of ESG and advanced technologies. I recommend to work with Kaushik (Shruthi, Guvi Geek Networks).

Client: Leading Technology Company (USA)

Project: Trusted ESG Advisor

Project Overview: As the ESG Advisor for this leading technology company, Orka Advisory delivers monthly coaching sessions to the CEO and leadership team, focusing on integrating ESG principles across the organisation. These sessions aim to strengthen ESG strategy, enhance leadership understanding of sustainability trends, and drive ESG-related initiatives within the company.

Scope of Work

- Coaching Delivery: Conducted monthly coaching sessions on a wide range of ESG topics, including regulatory compliance, sustainability reporting, and emerging ESG trends.
- Leadership Development: Focused on equipping the CEO and leadership team with the tools and knowledge to lead ESG-driven initiatives effectively.
- Strategic Advisory: Provided strategic advice to align Ecoactive Tech's business objectives with evolving ESG demands and opportunities.

- Enhanced ESG Strategy: The client has refined its ESG approach, improving both internal processes and external communications regarding its sustainability initiatives.
- Leadership Growth: The CEO and team have reported an increased understanding of ESG trends and their implications, leading to more informed decision-making.
- **Positive Organisational Change**: The company has made significant strides in embedding ESG practices into its operations, helping drive positive environmental and social impact.

